

PULSE OF THE NATION



Recruiter's Guide
2015-17

Chaudhary Charan Singh

National Institute of Agricultural Marketing

(Post Graduate Diploma in Agri-Business Management)



International Year of Pulses 2016

The 68th UN General Assembly declared 2016 the International Year of Pulses (IYP)

The Food and Agriculture Organization of the United Nations (FAO) has been nominated to facilitate the implementation of the Year in collaboration with Governments, relevant organizations, non-governmental organizations and all other relevant stakeholders.

The IYP 2016 aims to heighten public awareness of the nutritional benefits of pulses as part of sustainable food production aimed towards food security and nutrition. The Year will create a unique opportunity to encourage connections throughout the food chain that would better utilize pulse-based proteins, further global production of pulses, better utilize crop rotations and address the challenges in the trade of pulses.

The specific objectives of the IYP 2016 are to:

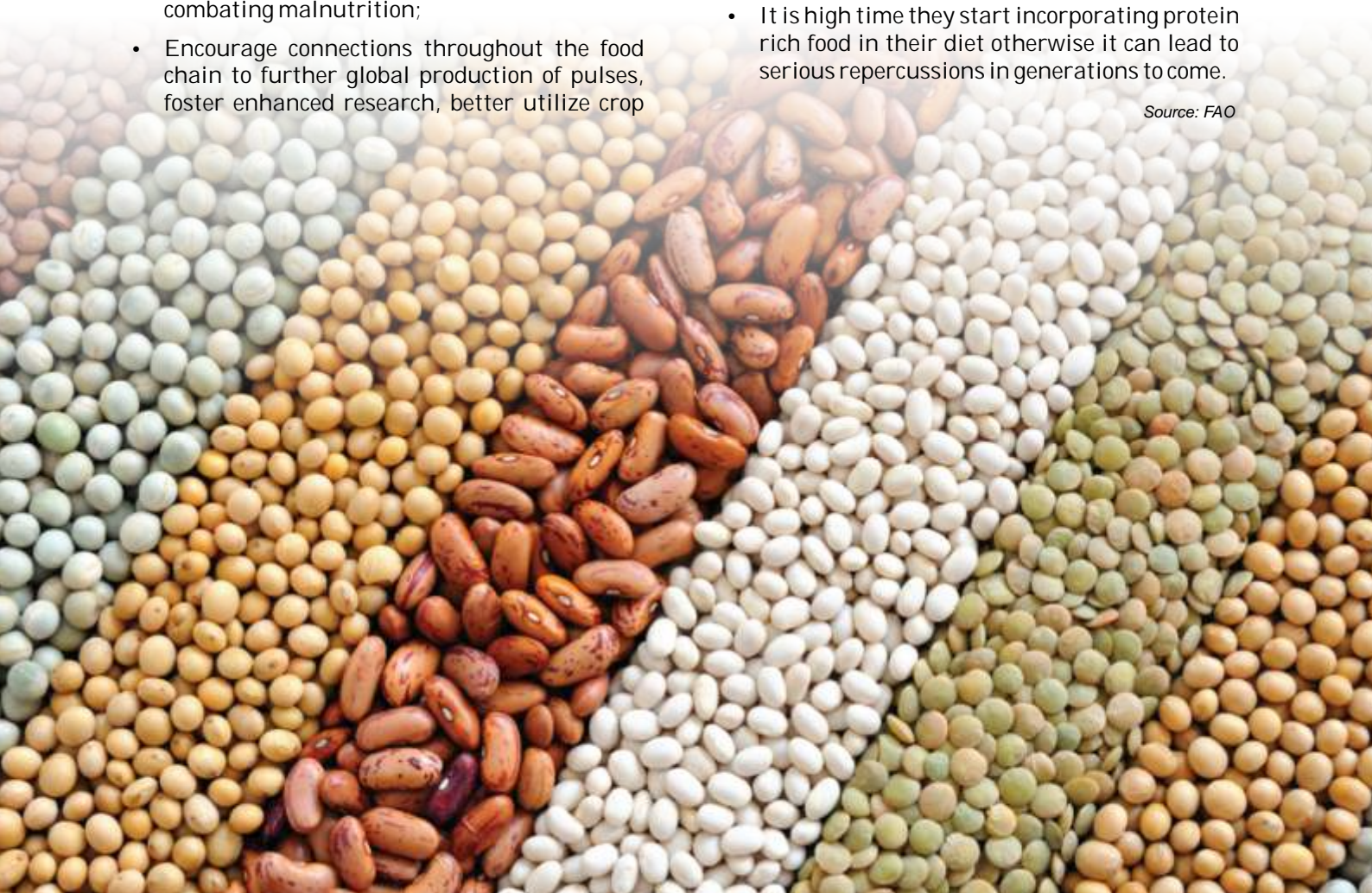
- Raise awareness about the important role of pulses in sustainable food production and healthy diets and their contribution to food security and nutrition;
- Promote the value and utilization of pulses throughout the food system, their benefits for soil fertility and climate change and for combating malnutrition;
- Encourage connections throughout the food chain to further global production of pulses, foster enhanced research, better utilize crop

rotations and address the challenges in the trade of pulses.

Agricultural Schemes on Pulse 2016

- To incentivise cultivation of pulses and oilseeds, Govt announces a bonus on these crops, payable over and above the approved MSP.
- Govt focusing on improving production & productivity of rice, wheat, coarse grains and pulses under National Food Security Mission.
- India has imported 5.31 million MT of pulses until February 11 of the current financial year compared to 4.58 million MT in the entire 2014-15 fiscal year.
- In terms of production, the latest estimate released by the Ministry of Agriculture pegged pulses output at 17.33 million tonnes in 2015-16 crop year (July-June),
- The government agencies have procured about 1,39,000 MT of pulses from the domestic market and farmers and 56,000 MT pulses have been contracted for import.
- Over 80 per cent of Indian diets are protein deficient.
- It is high time they start incorporating protein rich food in their diet otherwise it can lead to serious repercussions in generations to come.

Source: FAO



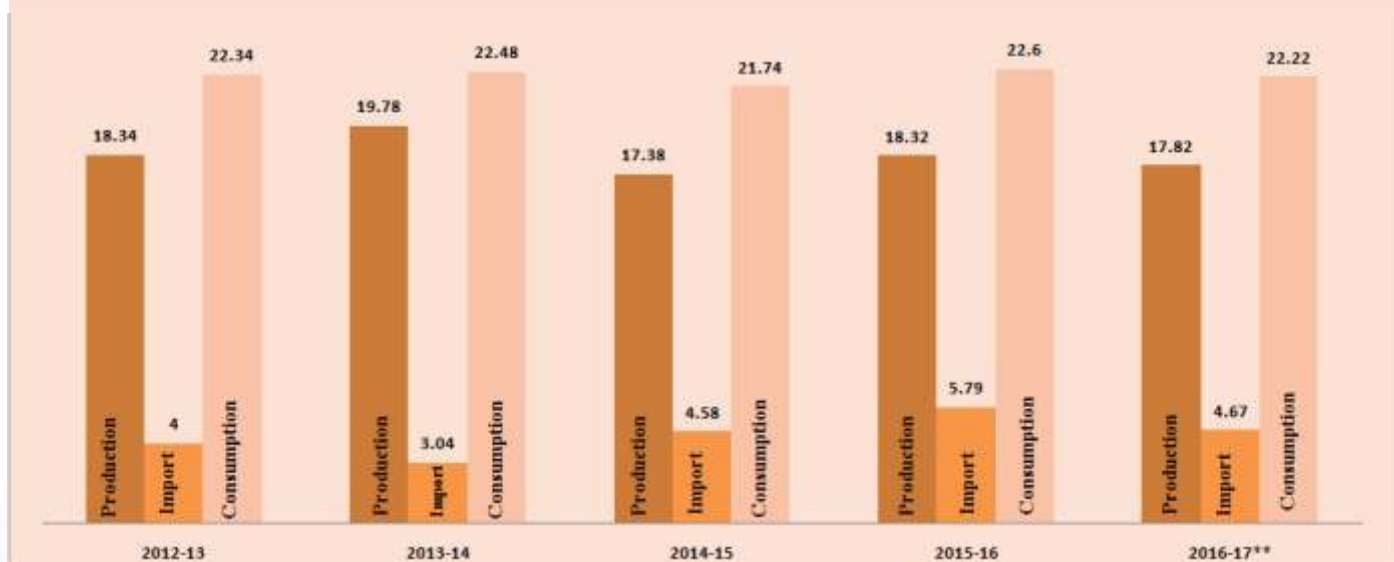
PULSE SCENARIO IN INDIA

India is the world's largest producer and consumer of pulses accounting about 27 percent of the total production and about 30 percent of the total consumption in the world. The total production of pulses in India during the year 2015-16 was 18.32 million metric tons. The estimated production of pulses in India for the year 2016-17 is 17.82 million metric tons. India has an average productivity of 730kg/ha.

- India accounts for about 35% of the world area and 27% of the world production of pulses.
- Pulses are grown in India in an area of 26-27 million hectares with an annual production of 17-19 million tons (mt) of which 87% is rain fed
- About 90% of the global pigeon pea, 65% of chickpea and 37% of lentil area falls in India, corresponding to 93%, 68% and 32% of the global production, respectively.

India ranks 6th with an export of 0.2 MMT and an export value of 513 million USD. Chickpeas contributes the single largest share in India's export basket of pulses registering 85.64% and 84.87% share in the total pulses export during 2014-15 and 2015-16 respectively.

Currently, export of pulses is prohibited except Chickpea (Kabuli Chana) and organic pulses including lentils up to 10,000 MT per annum. Import of pulses in India is free.



Source: Directorate of Economics & Statistics, Department of Agriculture and Cooperation





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Message from Director General

The Post-Independence story of agriculture sector in India has been of remarkable growth and innovation. From a Nation importing food grains to avert famine in the 60s we have not only become self-sufficient in agriculture but a net exporter of agri-produce. This turn around has created a tremendous opportunity for trade and commerce in agri-business. The organized retail and food consumption industry alone is predicted to grow by 10% to 16% in the next three years.

Qualified human resources are the cornerstone of success of any business venture. The challenge before an educational institute is to enhance the innate capabilities of its students and hone their skills to enable them to innovatively meet the challenges of the industry. At the National Institute of Agricultural Marketing, Jaipur it is our constant endeavor to equip our students to pro-actively meet the challenges faced by the sector.

The process begins with the careful selection of our students who already have expertise in the core subject being graduates & post graduates in agriculture Science. The course has been designed to give them necessary tools to analyze the trends in intersecting fields impacting the industry for e.g. Finance, Public policy, international market fluctuations Value Chain Management etc.

NIAM has taken several initiatives to establish forward linkages with industry. It has started a student chapter with NCCD, and knowledge partnerships with the corporate sector. This has enabled the students and the Institute to appreciate the needs of the industry and acquire requisite skills to address them

Over the past eight years our students have done us credit and our spearheading key agri-business initiatives.

It is my belief that our PGDABM Batch of 2015-17 will more than meet the standards set by their seniors.

Smt. Irina Garg, IRS
Director General



Pulse of Agriculture

NIAM being a premier institute in Agricultural Marketing, serves Nation by producing competent Agri Business professionals with high level of core competency and expertise in Agri business field



The Institute

Agricultural Marketing is a key driver of the agriculture sector today, owing to the new market realities posed by the increasing accent on globalization which requires a country to be competitive. It is the need of the hour to tune up the Agricultural Marketing System of the country to enable the farmers to face the new challenges of economy, food safety, market information and decision making, etc and reap the opportunities and benefits that accrue from it. This summons us to revisit our traditional static policies and laws and bring about the requisite reforms in the sector.

CCS NIAM has taken a lead in strengthening the agricultural marketing system in the country by playing an active role in the form of capacity building, research, consultancy, education and policy advocacy.

Vision

To be an Institute of Excellence and repository of knowledge, to enhance the efficiency and effectiveness of agricultural marketing systems which are inclusive and empower the primary producer, by building capacity of various stakeholders through teaching, training, applied research, policy advocacy, and consultancy services.



Mission

- ▶ Enable primary producers, particularly small and marginal farmers, to develop competitive strategies for profitable returns from primary production through effective training & educational programmes and applied research
- ▶ Facilitate efficient, sustainable and inclusive agro value chains through applied research
- ▶ Nurture innovative agripreneurs and professionals to manage emerging agribusiness concerns through educational programmes
- ▶ Facilitate formulation and modification of public policy on agricultural marketing through action oriented and applied research & consultancy
- ▶ Enhance international co-operation for global food security and sustainable agriculture
- ▶ Contribute to agribusiness market development and management knowledge and practice through cutting edge research and its dissemination campus.

Why NIAM?

Pioneer: NIAM is the pioneer foundation in Agriculture Marketing giving thorough Post graduate Diploma in Agri Business Management (PGDABM) in the nation. NIAM has been among the main establishment in recognizing the developing yearnings of Agri-Business and coordinating it with its drives.

Culture: With pride NIAM offers capable certainty, decided and committed, Agri Business Managers to the corporate World. Since the origin NIAM has made its nearness felt and has done quality expansion to the Indian Agricultural Marketing. The way of life of achievement and being past evident are the venturing stones of the foundation.

Students: Understudies of NIAM , Niamise are genuine worldwide diplomats of the organization. Today in the realm of Globalization open doors and difficulties exist together, NIAMise, with their flexibility and all around capacities are most appropriate to make the full utilization of chances gave and to meet the difficulties ahead.

Curriculum: The outline of the scholastic educational programs is such that it comprehensively addresses the need of industry and also keep in pace with worldwide business environment. The educational programs concentrate on the hostolic methodology of information, mentality and ability improvement of the understudies through cutting edge teaching method. Exceptional consideration is laid on the utilization of the hypothetical classroom learning to genuine business situations through different devices like contextual analyses, recreation practices, live ventures and others.

Faculty: NIAM has an arrangement of the best workforce of the nation granting learning to the understudies. Alongside the accomplished topic expert In –House personnel, NIAM has recognized surely understood nationality and globally presumed teachers as Visiting Faculty from the foundations like IIM –A, IIM L, XLRI , IIFT ,IMT and so forth.

Recruiters: NIAM has pulled in selection representatives from the Agri-Business industry broadly and universally. The past enrolment specialists of NIAM are the honchos in the Agri Business field like Agri Input, Banking and Finance, Food retailing , Agri warehousing and Logistics , Microfinance , FMCG , Agribusiness consultancy and so on.

Environment: The climate at grounds is loaded with positive vitality streaming in even heading. Different corporate, social, social and games exercises happen round the year. Appear to be less outbound and inventive occasions draw in members from everywhere throughout the nation.





Pulse of Marketing

CCS National Institute of Agricultural Marketing has been playing a vital role in building capacity of farmers, members of FPO and stakeholders across the various States of the Nation in agricultural marketing. The Institute strives to serve Nation by proactively fostering reforms in agricultural marketing by working with States of the Country to adopt Model Act and providing knowledge on the various provisions of Model Act.

CCS National Institute of Agricultural Marketing (NIAM) is a premier National level Institute set up by the Government of India in August 1988 to offer specialized Training, Research, Education and Consultancy in the field of Agricultural Marketing.

The Institute is playing pivotal role in creating awareness amongst farmers, crating research base on marketing, post-harvest management commodity futures, information and communication technology, grading and standardization, preparing. Detail Project Reports of markets and marketing aspect and fostering Agribusiness Management Education.

Mandate

TRAINING

CCS National Institute of Agricultural Marketing is engaged in organizing training programmes in the field of agricultural marketing and allied areas for senior and middle level officers from line departments of State Governments, Co-operatives, Marketing Boards and Agribusiness entrepreneurs. The institute is also playing an active role in orienting agricultural extension personnel towards agricultural marketing. The training programmes are organized for Secretaries of APMC, market functionaries, farmers, members of co-operatives etc. To cater to the needs of farmer regular Farmer Awareness Programmes (FAP) are organized to create awareness about marketing and schemes. Buyer Seller meets (BSM) are also organized to facilitate trade in commodities.

CONSULTANCY PROJECTS

Consultancy is an important mandate of the Institute. The Institute undertook consultancy assignments during 2015-16, for Farmers awareness programmes on Negotiability of Warehouse Receipts (for WDRA), Capacity building Programme for

Warehouse Men of Accredited Warehouses (for WDRA), Accreditation of Warehouses, Certification of Skill Development Course for Farm Technicians (for Tata Chemicals), Marketing of Organic Produce of Sikkim (for Sikkim Organic Mission), Value Chain Analysis of Commodities funded by NABARD.

EDUCATION

Education mandate of NIAM aims at developing human resources by providing long term courses in agricultural marketing.

NIAM offers a two-year Post Graduate Diploma Programme in Agri-Business Management (PGDABM) for students with Graduation IPost Graduation in Agriculture and allied Sciences. The Post Graduate Diploma Programme in Agri-Business Management combines the best of MBA with the unique skills required for a career in Agri- Business. It develops professionals to cater to the needs of various sectors of Agri-Business and Marketing sectors like Food retailing, Exports, Commodity training, Microfinance, Banking, Agri-Business, Consultancy etc.

National & International Reach

Under the trilateral program, the Chaudhary Charan Singh (CCS) National Institute of Agricultural Marketing (NIAM) has organized three training programmes on agricultural marketing management in which countries like Kenya, Malawi and Liberia has participated.

Apart from these trainings NIAM has been associated with a number of National and International projects as Consultant , Researcher and Official Advisor. Some of the undergoing projects are-



National linkages

- National linkages
- National Centre for Cold Chain Development
- Agricultural and Processed Food Export Development Authority, New Delhi
- Forward Markets Commission, Mumbai
- Indian Council of Agricultural Research, New Delhi
- Indian Institute of Foreign Trade, New Delhi
- National Bank for Agriculture & Rural Development (NABARD)
- National Centre for Agricultural Economics and Policy Research, New Delhi
- National Centre for Trade Information, Pragati Maidan, New Delhi
- National Co-operative Development Corporation
- National Cooperative Marketing Federation of India Limited, Delhi

- North Eastern Development Finance Corporation(NEDFI)
- State Agricultural Marketing Boards

International linkages

- US Department of Agriculture and USAID
- The World Bank
- Royal Government of Bhutan
- Food and Agriculture Organization
- World union of Wholesale Markets
- Association of Food Marketing Agency (AFMA)
- Asian Productivity Organization, Japan



Plus at NIAM

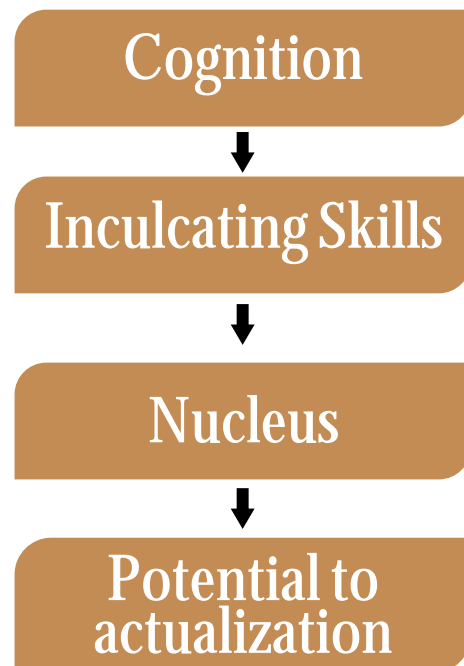
PGDABM @ NIAM is pulse of NIAM which is a plus to the core activities of NIAM. By being the pillar of education it has advanced the agribusiness sector by bringing professionalism



PGDABM @ NIAM

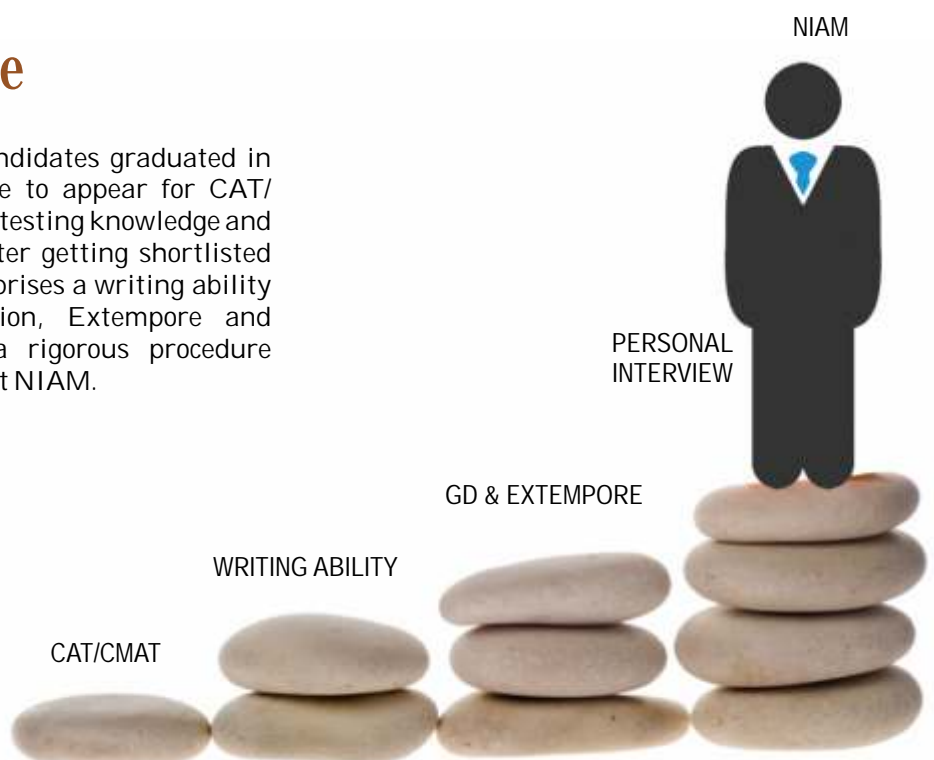
Programme objective

- To develop strong conceptual base in different areas of Agribusiness
- To create adequate operating skills in applying modern management tools and techniques in different functional areas
- To develop skills for understanding problems realized by farmers in achieving profitability and thereby arriving at market based solutions
- To inculcate professionalism and management orientation so as to enable students to serve the agribusiness and marketing industry



Selection procedure

• For being part of our Institute candidates graduated in Agri and Allied subjects first have to appear for CAT/CMAT examinations. NIAM aims at testing knowledge and smart thinking of candidates so after getting shortlisted the final test at NIAM campus comprises a writing ability test followed by Group Discussion, Extempore and Personal Interview. Thus after a rigorous procedure students are selected for PGDABM at NIAM.



Pedagogy

At NIAM we believe that pedagogy has a sacrosanct role to play in the development of the future manager. The pedagogy is designed with the objective of widening the horizon, inflaming the intellect & teaching the students to think out of the box. The programme curriculum has a solid managerial foundation, with emphasis on agricultural and allied business and is designed to impart knowledge and skills considered essential for managers to operate successfully in the increasingly dynamic and complex environment.

Learning Model of PGDABM:

Learning model for PGDABM has faculty drawn from top business schools (IIMA, IIML, XLRI, IIFT, IMT etc.) across the country complemented by industry captains from agri-business sector. The programme features lectures and seminars by the corporate leaders, to help students to blend theoretical understanding with practical applications.

Program Design:

The curriculum here consists of 40 core courses and over 4 electives totally comprising 118 credits spread over two years. Constant review ensures that the courses are both contemporary and pertinent. The PGDABM course is composed of a mix of core courses, electives, seminars and industry interaction. NIAM customize the educational experience by maintaining an adequate student-to-faculty ratio. A small group-learning environment is encouraged and the faculty and students share an excellent rapport with each other.

The organization of courses can be broadly grouped under the following themes:

General Management Modules	General Management Principles Strategic Management Project Planning and Management Production Management Business Law & Ethics
Marketing Management Modules	Principles of Marketing Management Marketing Strategies and Techniques Marketing Research Sales and Distribution Management Customer Relationship Management
Research, Quantitative Aids and It's Group	Business Mathematics Business Statistics Operational Research Research Methodology Management Information System Basic Computer Skills SPSS Package
Communication section	Communication and presentation skills Written analysis communication Advertising and Communication

<p>Rural Marketing modules</p>	<p>Rural Advertising Rural Marketing Agri-Input Marketing Agri-Output Marketing</p>
<p>Specialised Agri-Business modules</p>	<p>Quality Management Seeds marketing Marketing of forest products Contract farming Participatory Extension Management Integrated food laws Food Safety and Quality Agri Risk Management Agri Finance Rural Finance and Agri Insurance Quantitative Aids for Agri Business</p>
<p>Trading Modules</p>	<p>Commodity trading, futures and options Agri export management and international trade</p>
<p>Supply chain Modules:</p>	<p>Supply Chain Management ERP Procurement Management Cold Chain Management</p>

Electives

Retail Marketing Management
Market Identification and Export
Warehousing and Pledge Financing
Business Analytics





Infrastructure

Academic Block: Brahamputra

Student's in class learning is facilitated with High-speed data communication network and Wifi connection. The classrooms are well equipped with multimedia and audio-visual facility to provide effective learning.

Library

CCSNIAM has library with comprehensive collection of literature predominantly related to the management and agriculture and allied subjects which provide a platform for students to recreate and update themselves. It includes more than 12000 books, 4500 periodicals, 15 newspapers.

IT Infrastructure

Computing facilities @ NIAM consists of various server hosting a variety of operating systems offering services to more than 100 desktops campus, Almost every work place in the campus Wi fi facility is available. The campus network is a switch based network with UTP CAT — 6 cabling offering high band width and a smooth environment. Wifi and Networking: NIAM has thenetwork spread in the administrative block as well as student hostels. The entire network is a sinlgeunit. All the locations are covered with Wi-fi. The campus wifi is a seamless mobility solution for complete mobility. The campus is connected with 100 MBPS Internet link on Optical fiber from MC. The entire network inside the NIAM is protected with a UTM box. All the activities and traffic going through the UTM is logged for legal compliances.

Convention Centre:Mahanadi

It includes Conference Hall seminar room, executive suites and auditorium. This facility is used in organizing national and International seminars, Conferences workshop, MDPs, Cultural actives, etc.

Recreation Centre: Barak

Students are provided with whole range of sport and games facilities. This includes volleyball, Badminton, Table tennis, carom, Lawn tennis, Basketball, Cricket pitch. This perfect blend of sport and academic ensures all-round development of every student.

Hostel: Chambal & Krishna

PGDABM is fully residential programme with students residing at Boys / Girls Hostel. The rooms are well furnished with students Hostels air-coolers and attached washrooms. The hostel is provided with newspapers and weekly, fortnightly and monthly publications.





Resonating Academia

"Excellence is the Result of Caring more than others think is Wise, Risking more than others think is Safe, Dreaming more than others think is Practical, and Expecting more than others think is Possible."

- Ronni Oldham

The faculty is an ideal mixture of resident and visiting faculty with high academic credentials research base and international exposure. The distinctive research and consultancy offered by NIAM faculty members ensures that learning from these projects is transferred to the students. Students at NIAM get an opportunity to be associated with In-House projects and consultancies.



Inhouse faculty

Dr. Hema Yadav, Director

Dr. Ramesh Mittal, Deputy Director

Dr. S.R. Singh, Deputy Director

Dr. Shuchi Mathur, Assistant Director

Dr. Neetu Bhagat, Assistant Director (on deputation)

Dr. Shailendra Singh, Assistant Director

Dr. Devesh Baid, Senior Faculty Associate

Dr. Sanmukh Sagar, Faculty Associate



Standing Committee of Academics (SCA) of NIAM

Dr. Irina Garg
Director General (NIAM)

Dr. Vasant Gandhi
Professor, IIM (B)

Dr. Sanal Kr. Velayudhan
Professor, IIM (B)

Dr. Mithleshwar Jha
Retd. Professor, IIM (B)

Dr. Dinesh Awasthi
Retd. Dean, EDI

Dr. Amar KJR Nayak
Professor, XIM (Bhubaneswar)

Dr. Sukhpal Singh
Professor, IIM (Ahmedabad)

Dr. Hema Yadav
Director (NIAM)

Dr. Ramesh Mittal
Dy. Director (NIAM)

Dr. S.R. Singh
Dy. Director (NIAM)

Visiting Faculty

Prof. P Venugopal, XLRI

Prof. Ravi Shankar, IIFT

Prof. Tamanna Chaturvedi, IIFT

Prof. Shailesh Gandhi, IIMA

Prof. Devdutta Pal, IIM Raipur

Dr. Hardik Shah, IMT Ghaziabad

Prof. Mukush Chaturvedi, BIMTECH

Dr. Bhavna Bhalla, IMT Ghaziabad

Dr. C S Barla, University of Rajasthan

Prof. Uday Bhati, Nmore

Prof. G.S Dangayach, MNIT Jaipur

Prof. Sanjay Gandhi, Kenhal

Dr. Sanjeev Kapoor, IIML

Dr. Dinesh Jain, EDI

Dr. Ram Singh, IIFT

Dr. S. Senthil, NAARM

Mr. Subhash Sharma, MCTS





Augmenting the knowledge

Knowledge Partners

BRINGING THE INDUSTRY TO THE CLASSROOM

A series of guest lectures are conducted by the industry leaders at the institute to empower the students. The programme aims at introducing the students to different business functions. As a part of the programme, senior executives from different domains are invited to share their personal & professional experiences. These executives speak on a variety of topics covering the areas such as Finance, Marketing, Consultancy, Operations and HR.

Name of Speaker	Designation	Company
Pawanexh Kohli	CEO & Chief Advisor	NCCD
Michael Andrade	Agri Business Head	HDFC
Beth Osowski	Graduate Talent Coordinator	ADM
Ms. Bhawna Shah	Country Representative(India and Sri Lanka)	MPOC
Girish Aivalli	MD And CEO	Rural Agri Venture
Penny Woods	Marketing Director	Kemin
B.S. Shivkumar	Executive Vice President & Business Head	Kotak Mahindra Bnak
Lakshmi. S	Human Resource Manager	Dow Agro sciences
Amit Goyal	Vice President	ICICI Prudential
Asha Pattnayak	Human Resorce Partner	Syngenta
B B Singh	Head new business development	TATA Chemicals
Rohtash Mal	CEO	EM3 Agri Services
Mugdha Saha	HR Business head	TATA Rallis

Workshops

NIAM aggressively completes national and state level workshops all around the year. These workshops go about as a critical hotspot for giving learning and abilities to the arrangement of members through investigative methodology. Understudies are effectively required in the doing of these workshops.

Workshop on Digital Marketing conducted by Mr. Ankit Narang, IIM Kolkata

- Digital tools are effectively being used by companies. The workshop brought learning about using the tools such as SEO tools, Wordpress, attracting traffic on the sites and etc.

Workshop on Data Analytics and SPSS conducted by Proff Neeraj Kaushik

- The workshop was focused on data analysis tools such as advanced excel, SPSS and PERMAP (perceptual mapping software). It brought in details of data analysis and data visualization.

Workshop on Personality Development and Business writing by Prof M Monipally, ex Director IIMA

- Objective of the workshop was to acquaint students with the details of soft skills and importance of personality. Prof. Monipalli with rich experience conducted the workshop by giving examples and giving guidance for effective business communication.



Projects

The students of NIAM are given chances to deal with several live Projects. The undertakings go about as an extension between the scholarly information and the use of the learning in the genuine business circumstances. Other than Summer Internship Projects, NIAMies experience expanded tasks, for example, Individual undertakings, Live activities and Winter Projects.

- Developing marketing strategy for Sikkim organic produce (Turmeric, Buckwheat, Large cardamom, Ginger, Cymbidium)
- Value Chain Analysis of Kinnow in Punjab
- Inclusion of farmers in the value chain of tomato for better income realization (Jaipur, katputli)
- Farmer awareness program on value chain of guava and cauliflower (Varanasi, Jaunpur)
- Potential of bio fertilizers market and current status of bio fertilizer companies in Uttar Pradesh
- Agro eco tourism in Odisha.



Knowledge Partner @ NIAM

DRAFT REPORT Marketing Strategies for Organic Produce of Sikkim



CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
(A Govt of India organization under Ministry of Agriculture and Farmers welfare)
Kota Road, Bambaia
Jaipur 302033

Expanding Horizons

Be faithful to that which exists nowhere but in yourself- and thus make yourself indispensable.

Students reach to horizons of learning by engaging in various facets of activities.



Clubs & committees

DILIGENT- The Academic Club

The role of the Academic Club is to provide oversight on all matters relating to the educational programs of PGDABM. Committee members coordinate with faculty and administrators to ensure the smooth and consistent flow of curriculum.

MRIDANG- The Cultural Club

The Cultural Club strives to celebrate the cultural diversity on the campus by organizing cultural events during various festivals and events. The committee ensures that the students have a home-away-from-home experience at NIAM. The committee provides great opportunities to the students to find an expression for their talents.

AMIGOS- The Sports Club

Sports Club is the guiding force for promoting the culture of team building & spirit of healthy competition.

FINANCA- The Finance Club

The primary responsibility of the Finance Club is to ensure the efficacious management of student's funds.

ILLUMINATI- The Literary Club

The Literary Club sparks the interest of the students by arranging thoughtful and lively discussion on diverse issues. It encourages the students to read, discuss and examine the national & international socio economic trends with particular reference to agriculture.

TECHNOCRATS – The IT Club

The IT Club manages IT related activities wherein the members are involved in facilitating IT aids in smooth conduction of seminar, guest lectures, online competitions and also update the college website.

CLUB GENIO- The Marketing Club

Club Genio launched its online activity in December 2012 on Facebook. It has got about 3000 followers and the post reaches to more than 25,000 people across 25 countries every week. It conducts online events.

Events

Spandan:

NIAM Foundation Week: NIAM Foundation Week celebration commences on 8th August, every year and commemorate the foundation of the Institute. The event is filled with cultural, literary and sports activities.



Markveda: This event catalyzes student's business acumen and understanding by organizing business plans, paper presentations, stock market games and new product launch among the students. It is scheduled once in every two trimesters. It includes:

- Inquization: Business Quiz.
- Navakriti: Product Launch.
- Shreshtha: Exploration of the talent pool, to bring out the best.



Skyrius-Corporate to home

In the month of September, NIAM celebrates Skyrius - the home coming of its alumni. Annual alumni reunion gives participants from the past batches a chance to relive their moments in the campus. It also provides a unique opportunity for students to interact with their seniors who are holding senior positions in the corporate sector.

Convocation



The 2nd Convocation Ceremony for PGDABM of Chaudhary Charan Singh, National Institute of Agricultural Marketing was held on 29th January, 2016 in NIAM's Campus, Jaipur. It was inaugurated by Sh. Prabhu Lal Saini, Agriculture Minister, Rajasthan Government and Professor, V.S. Vyas (Emeritus) and other senior officers from Rajasthan Government were also present on the above said ceremony. Convocation ceremony was organized to confer degrees to students of nine batches from 2005-07 to 2013-15.

Director General, NIAM addressing the guest and students Mrs. Irina Garg, Director General, NIAM addressed the students and explained their roles after completing the PGDABM about Agri-Business in this country. Director General also informed that CCS NIAM has been educating students of agriculture to enable them to take responsibilities of bringing professionalism in agri-business sector.

The graduation speech was delivered by Shri Prabhu Lal Saini, Agriculture Minister, Government of Rajasthan. On this occasion oath was also taken by students that they will act with integrity to uphold the honor and dignity of their profession and of Institute.

Shri Saini congratulated students for passing out of PGDABM Course and depicted the works done by Government of Rajasthan in the present in the field of Agriculture. NIAM was established in 1988. He also appreciated the good work of NIAM in the field of Agriculture. The Institute also prepared the first State Master Plan for Rajasthan Agriculture Marketing Board. NIAM has also prepared a project for Sikkim State who base is organic field. He also wished that more projects may be prepared by NIAM for Rajasthan State. They wished that Institute may prepare a project for Live Stock Market for Rajasthan. Government of India is trying to help the 25 E-Market in Rajasthan.

On this occasion release of souvenir on journey of NIAM 25 years was also released. The manual on Kisan Business School was also released by the guest.

After conclusion of speeches, the ex-students for sessions 2007-2008 & 2013-2015 were honored by chief and respected guests and presented certificates, gold & silver medals as per their performances in PGDABM Course.



Ahead of the curve

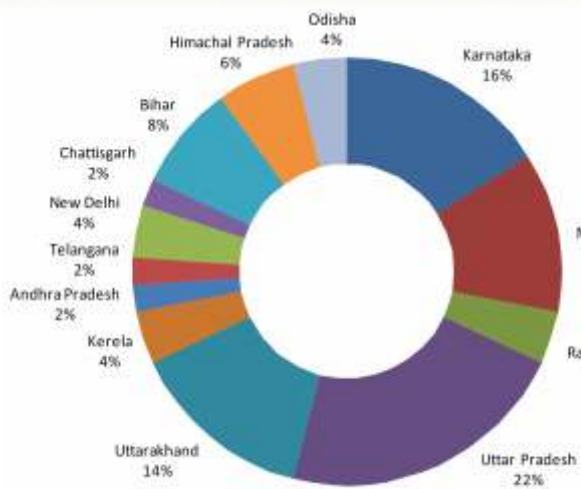
PGDABM has built up itself as one of the main agribusiness schools in the nation . The accomplishment of the excellence is reflected in all the B –School list of winners and participants. Students of NIAM has accomplished miles as far as substantiating themselves for Agribusiness Sector as well as their competency for other Management Segments as well. The winners showcases the scholarly and creative splendid edge of Niamise.

S.No.	Institute	B-Fest	Events	Position
1	IIM-Bangalore	Vista-Nature's Wall	Photography	1st
2	SYMBIOSIS,Pune	Synovate	B-Plan	1st
3	IIT,Kanpur	Enigma	Casestudy	1st
4	IIT,Kanpur	Isitihar	Postermaking	1st
5	IIT,Kanpur	Tabulex	Poster Presentation	1st
6	MANAGE, Hyderabad	KrishiChanakya	Paper presentation	1st
7	NMIMS,Mumbai	Ecolibriacell	E-Article writing	1st
8	NIAM,jaipur	Manthan	Debate	1st
9	NIAM,Jaipur	Manthan	Debate	2nd
10	IMI,Delhi	PitchPlease	B-plan	2nd
11	IIT,Kanpur	Tabulex	Poster presentation	3rd
12	IIM Indore	YuddhGhosh 2015	B-plan	3rd
13	IIM,Bangalore	Vista-Timeline Travel	Digital Marketing	3rd
14	IIM,Ranchi	Samadhan	Casestudy	3rd
15	MANAGE, Hyderabad	KrishiChanakya	Casestudy	3rd
16	IIM,Ahemadabad	International case confluence	Case Study	Finalist
17	Delhi School of Economics	Vishwavyapar 2015	Article Writing	4th
18	JAGRITISEWA SANSTHAN (NGO)	NGO promoting National entrepreneurship	Jagriti Yatra 2015	4 Students got Sponsorship
19	KIAMS, Mumbai	The Chanakya	Article writing	Winner
20	KIAMS, Mumbai	The Chanakya	Article writing	Winner
21	News Republic Website	Students'Voice-Starta Conversation!	E-Article writing	Winners
22	IIM Indore	Paridrishya	Casestudy	Finalist
23	MDI Gurgan	Green-O-Vision	B-Plan	Finalist
24	IRMA, Anand	Udan-2015	B-Plan	Finalist
25	IIM Bangalore	Sammantran	Casestudy	Finalist
26	Wrapup News	National Level Logo Design	Logo Design	Finalist
27	IIT,Kanpur	Enigma	Casestudy	Finalist
28	IIT,Kanpur	Tabulex	Poster presentation	Finalist
29	IIM,Ranchi	Terranulius	Debate	Finalist
30	SIMS,Pune	Barcode	MUN	Finalist
31	MANAGE, Hyderabad	Krishi Chanakya	Parliamentary Debate	Finalist

Batch of 2015-17

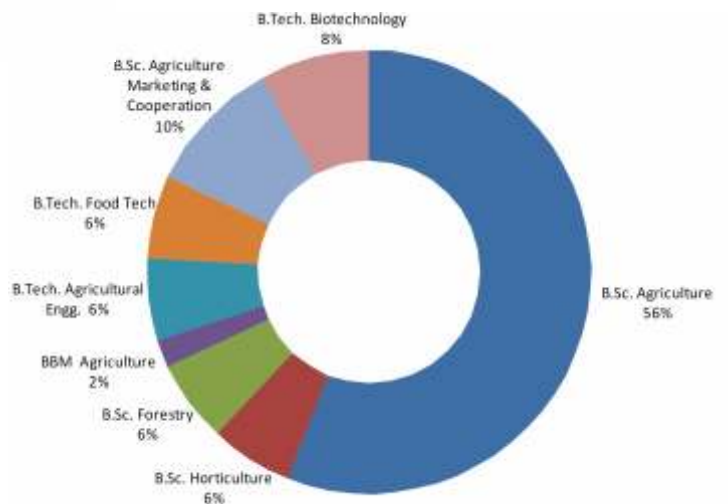


(Batch 2015-17 with DG in center)



Demographic Profile

Education Profile





Abhilasha Alick

Stream : B.Sc. Agriculture

University : GovindBallabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state : Uttarakhand

Languages : English, Hindi

SIP : JK Seeds



Abhishek Rawat

Stream : B.Sc. Forestry

University : GovindBallabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state : Uttarakhand

Languages : English, Hindi

SIP : Yes bank



Abhishek Vishnu Khude

Stream : B.B.M. Agriculture

University : Mahatma PhuleKrishiVidyapeeth, Rahuri, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi Known

SIP : JK Paper



Adarsh V N

Stream : B.Sc. Agricultural Marketing and Co-operation

University : University of Agricultural Sciences, Dharwad, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada

SIP : Agricultural Skill Council of India



Anirudh Kumar Chaudhary

Stream : B.Tech Biotechnology

University : SardarVallabhBhai Patel University of Agriculture & Technology, Meerut, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi Known

SIP : JK Paper



Ankush Kumar

Stream : B.Sc. (Hons.) Agriculture

University : ChaudharySarwan Kumar Himachal Pradesh Krishi Vishwavidyalaya, Palampur, (Himachal Pradesh)

Domicile state : Himachal Pradesh

Languages : English, Hindi, Punjabi

SIP : Global Agri System



Anmol Adarsh

Stream : B.Sc. Horticulture

University : Central Agricultural University, Imphal, (Manipur)

Domicile state : Bihar

Languages : English, Hindi Known

SIP : Yes Bank



Ansh Gupta

Stream :B.Tech. Agricultural Engg.

University : Sam Higginbottom Institute of Agriculture, Technology & Sciences, Allahabad (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi Known

SIP : HDFC Bank



Aparna Aneesh

Stream : B.Sc. (Hons.) Agriculture

University : Kerala Agricultural University, Thrissur, (Kerala)

Domicile state : Kerala

Languages : English, Hindi, Malayalam

SIP : Agricultural Skill Council of India



Apoorva Gaikwad

Stream :B.Tech. Food Technology

University : Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth Dapoli, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi

SIP : Vadilal Industries Ltd



Archana

Stream : B.Sc. Agriculture

University : Vasantao Naik Marathwada Krishi, Vidyapeeth, Parbhani, (Maharashtra)

Domicile state : Bihar

Languages : English, Hindi, Marathi

SIP : HDFC Bank



Asheesh Singh Patel

Stream : B.Tech Biotechnology

University :SardarVallabhBhai Patel University of Agriculture & Technology, Meerut, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Tata Chemicals



Ayesha Tripathy

Stream : B.Sc. Horticulture

University : Odisha University of Agriculture and Technology, Chipilima, (Odisha)

Domicile state : Odisha

Languages : English, Hindi, Odia

SIP : Syngenta



Bhaskar Yadav

Stream : B.Sc. Agriculture

University : Dr. Bhimrao Ambedkar University, Agra, (Uttar Pradesh)

Domicile state : Rajasthan

Languages : English, Hindi

SIP : Assam Rural Infrastructure and Agricultural Services (ARIAS) Society



Deokar Vishwajit Chandrakant

Stream : B.Tech. Food Technology

University : Mahatma Phule Krishi Vidyapeeth, Rahuri, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi

SIP : NCDEX



Dhanush H R

Stream : B.Sc. Agriculture

University : University of Agricultural Sciences, Raichur, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada, Telugu

SIP : Dow Agro Sciences



Gagandeep Juneja

Stream : B.Sc. Agriculture

University : University of Agricultural Sciences, Dharwad, (Karnataka)

Domicile state : Uttar Pradesh

Languages : English, Hindi, Punjabi, Kannada

SIP : Global Agri System



Gaurav Anand

Stream : B.Tech Biotechnology

University : Sardar Vallabh Bhai Patel University of Agriculture & Technology, Meerut, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Bayer Crop Science



Ghazal Tabassum

Stream : B.Sc. Agriculture

University : Indira Gandhi Agricultural University, Raipur, (Chhattisgarh)

Domicile state : Chhattisgarh

Languages : English, Hindi

SIP : Bayer Crop Science



Hemant Kumar

Stream : B.Sc. Agriculture

University : Govind Ballabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state : Uttarakhand

Languages : English, Hindi

SIP : Dow AgroSciences



Himani Padalia

Stream : B.Sc. Agriculture

University : Govind Ballabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state : Uttarakhand

Languages : English, Hindi

SIP : HDFC Bank



Jyoti Rupa Pujari

Stream : B.Sc. Agriculture

University : Odisha University of Agriculture and v Technology, (Odisha)

Domicile state : Odisha

Languages : English, Hindi, Odia

SIP : PI Industries Ltd.



Karteek Kumar

Stream : B.Sc. Agriculture

University : University of Agricultural Sciences Bangalore, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada, Telugu

SIP : JK Papers



Kavya G

Stream : B.Sc. Agricultural Marketing and Co-operation

University : University of Agricultural Sciences, Bangalore, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada, Telugu

SIP : HDFC Bank



Khushboo Choudhury

Stream : B.Sc. Agriculture

University : University of Agricultural Sciences, Raichur, (Karnataka)

Domicile state : Bihar

Languages : English, Hindi, Assamese, Bengali, Kannada

SIP : Syngenta



Lallan

Stream : B.Tech Biotechnology

University :SardarVallabhBhai Patel University of Agriculture & Technology, Meerut, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Bayer Crop Science



Linu Liz Ebi

Stream : B. Sc. Agriculture

University : Vasantao Naik Marathawada Krishi Vidyapeeth, Parbhani, (Maharashtra)

Domicile state : Kerala

Languages : English, Hindi, Malayalam, Marathi, Tamil

SIP : HDFC Bank



Madhukesh J B

Stream : B.Sc. Agriculture

University : University of Agricultural Sciences, Dharwad, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada

SIP : Assam Rural Infrastructure and Agricultural Services (ARIAS) Society



Manju Chauhan

Stream : B.Sc. Agriculture

University : GovindBallabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state :Uttarakhand

Languages : English, Hindi

SIP : PI Industries Ltd.



Mohd. Areeb Abbas

Stream : B.Sc. (Hons.) Agriculture

University :SardarVallabhBhai Patel University of Agriculture & Technology, Meerut, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi, Urdu

SIP : HDFC Bank



Nikhil Kumar Singh

Stream : B.Sc. Agriculture

University : Vasantao Naik Marathawada Krishi Vidyapeeth ,Parbhani , (Maharashtra)

Domicile state : New Delhi

Languages : English, Hindi, Marathi

SIP : Bharat Insecticides Ltd.



Nisha Pal

Stream : B.Tech. Agricultural Engg.

University : Sam Higginbottom Institute of Agriculture, Technology & Sciences, Allahabad (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Bayer Crop Science



Parul

Stream : B.Sc. (Hons.) Agriculture

University : Kerala Agricultural University, Thrissur, (Kerala)

Domicile state : Bihar

Languages : English, Hindi

SIP : HDFC Bank



Prakash Gujjalkar

Stream : B.Sc. Agricultural Marketing and Co-operation

University : University of Agricultural Sciences, Dharwad, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada, Telugu, Marathi

SIP : Sulphur Mills Ltd



Pranav Mali

Stream : B.Sc. Agriculture

University : Mahatma Phule Krishi Vidyapeeth, Rahuri, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi

SIP : Assam Rural Infrastructure and Agricultural Services (ARIAS) Society



Prakhar Singh

Stream : B.Sc. Agriculture

University : Sam Higginbottom Institute of Agriculture, Technology & Sciences, Allahabad (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Dow AgroSciences



Pratima Pandey

Stream : B.Sc. Forestry

University : GovindBallabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state :Uttarakhand

Languages : English, Hindi

SIP : Agricultural Skill Council of India



Rahul Goswami

Stream : B.Sc. Agriculture

University :Dr.BhimraoAmbedkar University, Agra, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : JK Seeds



Rajendra Jadhav

Stream : B.Tech. Agricultural Engg.

University : Mahatma Phule Krishi Vidyapeeth, Rahuri, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi

SIP : Golden Agri Resources



Ravi Kumar R V

Stream : B.Sc. Agricultural Marketing and Co-operation

University : University of Agricultural Sciences Bangalore, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada, Telugu

SIP : PI Industries Ltd.



Sagrika Chauhan

Stream : B.Sc. Forestry

University :GovindBallabh Pant University of Agriculture & Technology, Pantnagar, (Uttarakhand)

Domicile state :Uttarakhand

Languages : English, Hindi

SIP : PL Industries Ltd.



Santosh Patil

Stream : B.Sc. Horticulture

University : University of Horticultural Sciences, Navanagar, Bagalkot, (Karnataka)

Domicile state : Karnataka

Languages : English, Hindi, Kannada

SIP : Yes Bank



Shivaji Rajput

Stream : B.Sc. Agriculture

University : Dr Panjabrao Deshmukh Krishi Vidyapeeth, Krishi Nagar, Akola, (Maharashtra)

Domicile state : Maharashtra

Languages : English, Hindi, Marathi

SIP : Sulphur Mills Ltd



Suman Salvi

Stream : B.Tech. Food Technology

University : Maharana Pratap University of Agriculture and Technology, Udaipur (Rajasthan)

Domicile state : Rajasthan

Languages : English, Hindi

SIP : Vadilal Industries



Sumit Chinoria

Stream : B.Sc. (Hons.) Agriculture

University : Chaudhary Sarwan Kumar Himachal Pradesh Krishi Vishwavidyalaya, Palampur, (Himachal Pradesh)

Domicile state : Himachal Pradesh

Languages : English, Hindi, Punjabi

SIP : Sulphur Mills Ltd



Suneet Kumar Verma

Stream : B.Sc. (Hons.) Agriculture

University : Narendra Deva University of Agriculture & Technology, Kumarganj, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : Golden Agri Resources



Swapnil Singh

Stream : B.Sc. (Hons.) Agriculture

University : Chandra Shekhar Azad Univ. of Agriculture & Technology, Kanpur, (Uttar Pradesh)

Domicile state : Uttar Pradesh

Languages : English, Hindi

SIP : PI Industries Ltd.



Vatsala Aggarwal

Stream : B.Sc. (Hons.) Agriculture

University : Chaudhary Sarwan Kumar Himachal Pradesh Krishi Vishwavidyalaya, Palampur, (Himachal Pradesh)

Domicile state : Himachal Pradesh

Languages : English, Hindi, Punjabi

SIP : HDFC Bank



Vimal Pal

Stream : B.Sc. Agricultural Marketing and Co-operation

University : University of Agricultural Sciences, Dharwad, (Karnataka)

Domicile state : New Delhi

Languages : English, Hindi

SIP : HDFC Bank



Vinaya Kumar Malla

Stream : B.Sc. Agriculture

University : Acharya NG Ranga Agricultural University, Rajendranagar, Hyderabad, (Andhra Pradesh)

Domicile state : Andhra Pradesh

Languages : English, Hindi, Telugu

SIP : Golden Agri Resources



Profile 2016-18

NAME	STATE	UNIVERSITY
Aditya Tamta	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Ajeet Kumar Verma	Uttar Pradesh	S.V.B.P.U.A.T, Meerut, Uttar Pradesh
Akansha Garg	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Amaresh Gouda S	Karnataka	N.D.U.A.T ,Faizabad , Uttar Pradesh
Amit Kumar	Haryana	C.C.S. H.A.U; Hisar
Angelika Lyall	Uttarakhand	SHIATS, Allahabad, Uttar Pradesh
Asit Kumar	Uttar Pradesh	M. P. U.A & T;Udaipur
Diksha Chhetri	Himachal Pradesh	Dr. Y S Parmar University Of Horticulture And Forestry Himanchal Pradesh
Gokul.S	Tamilnadu	T.N.A.U ,Coimbatore , Tamil Nadu
Gudivada Swathi	Andhra Pradesh	A.N.G.R.A.U; Hyderabad
Harsha Verma	Chhattisgarh	I.G.K.V, Raipur, C.G.
Hemantkumar Ashok Patil	Maharashtra	M.P.K.V; Rahuri
Hemavathi B N	Karnataka	U.A.S, Bangalore, Karnataka
Himanshu Kothari	Uttarakhand	G.B.P.U. A and Tech; Pantnagar, Uttarakhand
Ipsa Rashmi	Jharkhand	SHIATS, Allahabad, Uttar Pradesh
Jasbeer K Moideen	Kerala	K.A.U;Thrissur, Kerala
Kamini Nainwal	Uttarakhand	G.B.P.U. A and Tech; Pantnagar, Uttarakhand
Khushboo Kataria	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Khushbu Kumari	Bihar	K.A.U;Thrissur, Kerala
Konika Pant	Uttarakhand	G.B.P.U. A and Tech; Pantnagar, Uttarakhand
Mallika Tripathi	Uttar Pradesh	N.D.U.A.T ,Faizabad , Uttar Pradesh
Manisha Guleria	Himachal Pradesh	Dr. Y S Parmar UHF ,Himanchal Pradesh
Manisha Ratnakar	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Megha Basera	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Nidhi	Himachal Pradesh	C.S.K.H.P.K.V, Palampur
P Pavan Kumar	Telangana	S.K.L.T.S.H.U, Telangana
Paresh Satish Patel	Maharashtra	M.P.K.V; Rahuri
Pradeep Kumar	Karnataka	U.A.S, Dharwad , Karnataka
Prasad Balasaheb Zaware	Maharashtra	M.P.K.V; Rahuri
Pratishtha Kandpal	Uttarakhand	G.B.P.U. A and T; Pantnagar, Uttarakhand
Raja Bhakshi S Kademani	Karnataka	U.A.S, Dharwad , Karnataka
Reshu Bansal	Madhya Pradesh	I.G.K.V, Raipur, C.G.
Rohit Kumar	Himachal Pradesh	C.S.K.H.P.K.V, Palampur
Satendra Singh	Uttar Pradesh	SHIATS, Allahabad, Uttar Pradesh
Satish Kallapur	Karnataka	U.A.S, Dharwad , Karnataka
Saunak Kar	West Benal	West Bengal University Of Technology, Kolkata
Shifali Sharma	Himachal Pradesh	Dr. Y S Parmar UHF ,Solun ,Himanchal Pradesh
Shikha Rai	Uttar Pradesh	S.K.L.T.S.H.U, Telangana
Shubham Kumar	Uttar Pradesh	S.V.B.P.U.A.T, Meerut, Uttar Pradesh
Shubhi Pant	Uttarakhand	G.B.P.U. A & T; Pantnagar, Uttarakhand
Sridhi Singh	Bihar	SHIATS, Allahabad, Uttar Pradesh
Sukriti Verma	Himachal Pradesh	C.S.K.H.P.K.V, Palampur
Swati Karki	Uttarakhand	G.B.P.U. A & T; Pantnagar, Uttarakhand
Tanmay Sunil Kshirsagar	Maharashtra	M.P.K.V; Rahuri
Vinod Pandey	Uttarakhand	G.B.P.U. A & T; Pantnagar, Uttarakhand
Vishal Shankar Hingane	Maharashtra	M.P.K.V; Rahuri
Vivek	Haryana	C.C.S. H.A.U; Hisar

QUALIFICATION	LANGUAGE KNOWN
B.Sc Food Technology	English,Hindi
B.Tech (Biotechnology)	English,Hindi
B.Sc Food Technology	English,Hindi
M.Sc. Agriculture (Plant Pathology)	English, Hindi, Kannada, Telugu
B.Sc.(Hons.) Agriculture	English, Hindi, Punjabi
B.Tech Agricultural Engineering	English,Hindi
B.Tech Food Technology	English, Hindi, Punjabi
B.Sc. Forestry	English, Hindi, Punjabi
B.Tech Agricultural Engineering	Tamil, English,Hindi
B.Sc. Agriculture	English, Hindi, Telugu
B.Sc. Agriculture	English,Hindi
B.Tech Agricultural Engineering	English,Hindi,Marathi
B.Sc. Agricultural Marketing and Co-operation	English, Hindi, Kannada, Telugu
B.Sc. Agriculture	English,Hindi
B.Tech Agricultural Engineering	English,Hindi
B.Sc.(Hons.) Agriculture	Malayalam, English
B.Sc. Agriculture	English,Hindi
B.Sc. Agriculture	English, Hindi
B.Sc.(Hons.) Agriculture	Hindi, English, Malayalam
B.Sc. Food Technology	English,Hindi
B.Sc. Agriculture	English,Hindi
Bsc.(Hons.)Forestry	English,Hindi
B.Sc Food Technology	English,Hindi
B.Sc. Agriculture	English,Hindi
B.Sc.(Hons.) Agriculture	English, Hindi, Punjabi
B.Sc.(Hons.) Horticulture	English, Hindi, Telugu
B.Tech Agricultural Engineering	English,Hindi,Marathi
B.Sc. Agricultural Marketing and Co-operation	Kannada, Telagu , Hindi, English
B.Tech Agricultural Engineering	English, Hindi, Marathi
B.Sc. Agriculture	English,Hindi
B.Sc.(Hons.) Agriculture	English, Hindi, Kannada, Tamil, Telgu
B.Sc. Agriculture	English,Hindi
B.Sc.(Hons.) Agriculture	English, Hindi, Punjabi
B.Tech Agricultural Engineering	English,Hindi
B.Sc. Agriculture	English,Hindi,Kannada
B.Tech Food Technology	English, Hindi, Bengali
B.Sc.(Hons.) Horticulture	English, Hindi, Punjabi
B.Sc.(Hons.) Horticulture	English, Hindi, Telugu
B.Tech Biotechnology	English, Hindi, Punjabi
B.Sc. Agriculture	English,Hindi
B.Tech Agricultural Engineering	English,Hindi
B.Sc.(Hons.) Agriculture	English,Hindi
BVSc. & AH	English,Hindi
B.Tech Agricultural Engineering	English, Hindi, Marathi
B.Sc. Agriculture	English,Hindi
B.Tech Agricultural Engineering	English, Hindi, Marathi
B.Sc.(Hons.) Agriculture	English, Hindi, Punjabi

Placements

The Placement at NIAM begins from November. The placement procedure and calendar is as follows:

Procedure and Guidelines

- Companies are requested to send responses sheets to institutes placement cell
- Pre Placement talks: This facilitates mutually beneficial interaction of company with the students in internal set-up.
- A date and time slot for final placements is intimated to the companies, two weeks prior to commencement of placements. This may include detailed profile of all the selected students. Placements are a moving procedure this year.

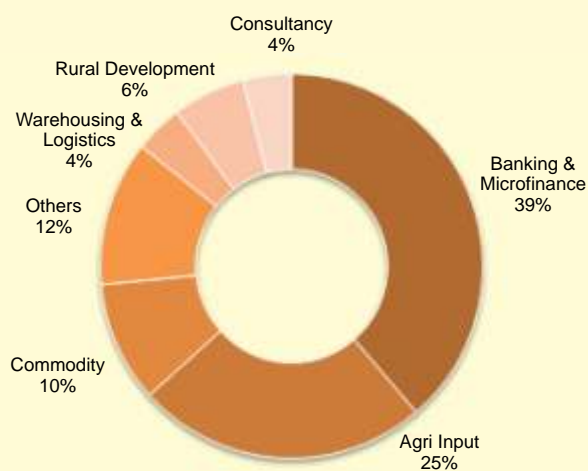
Criteria for Allotting slot for Interview to companies

- Job Profile
- Brand image of the company
- Growth prospects
- Compensation

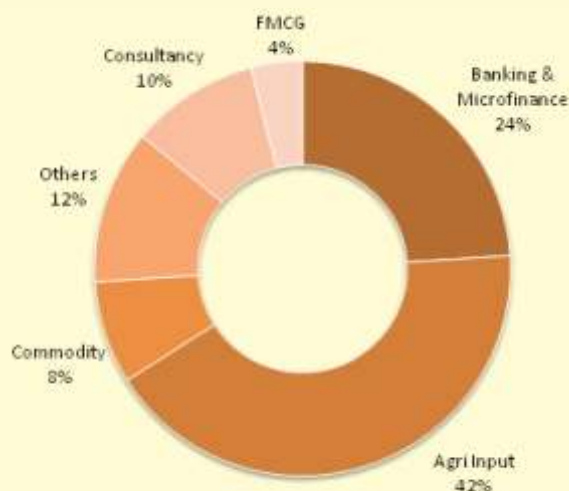
All the companies allotted the same day shall be treated at par.

Company must declare in advance, if they want to take written test.

Final Placements
Batch 2014-16



Summer Placements
Batch 2015-17



Recruitment Calendar 2016-17

Corporate Response Sheet
Submission Deadline
1st November 2016

Pre – Placement Talks
5th October 2016 –
15th November 2016

Placement Slot 1 - Final*
21st November 2016 –
22nd December 2016

Placement Slot 2 - Final*
10th January 2017 –
10th February 2017

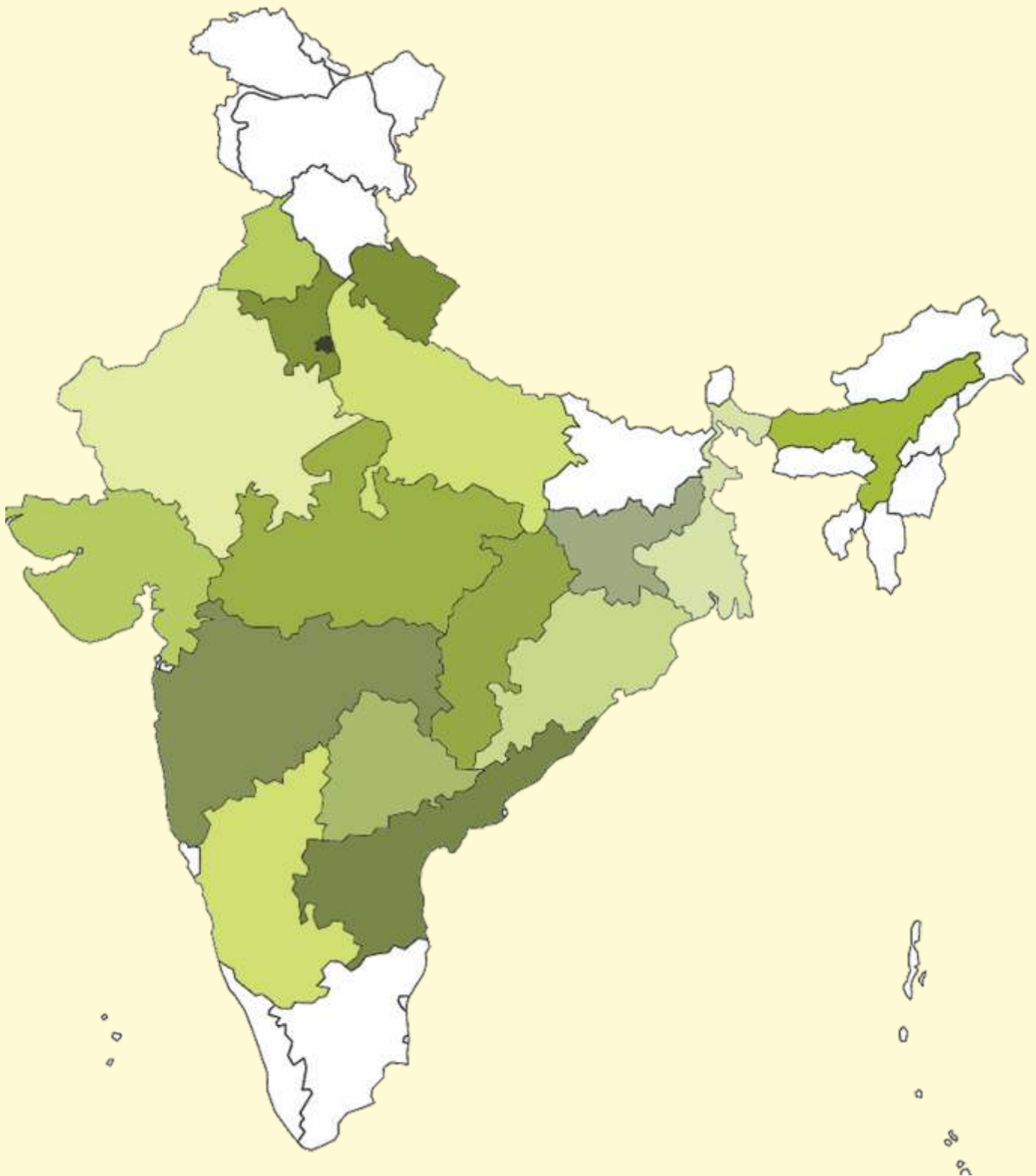
Placement Slot 1 – Summers**
7th November 2016 –
22nd December 2016

Placement Slot 2 – Summers**
10th January 2017 –
10th February 2017

* Final placement of 2nd years

** Summer Internship of 1st years

State wise distribution of Summer Projects



The Summer intern programme had a broad scope of the considerable number of divisions of Agri-Business sectors. It gave chance to students to get presented in genuine business world, Corporate culture and field experience through the entry level position ventures. This year Batch did the Summer internship covering extensive variety of various sectors in particular Banking and Microfinance, Agri Input, Insurance, FMCG, Warehousing and logistics and product throughout the country.

Reviews:

Penny Woods

(Marketing Director at Kemin Industries)

"Great meeting with the bright minds. Excellent Audience..Keep it up.."

Michael Andrade

(Agri Business Head at HDFC Bank)

"Very attentive and bright bunch of students, beacon of light for the Institution...wish them and NIAM all the best.."

Beth Osowski

(Graduate Talent Coordinator at Archer Daniels Midland Company)

"Appreciate the opportunity to visit the campus and talk with the vibrant students with energy and knowledge"

Girish Aivalli

(MD & CEO Rural Agri Ventures)

"A lively and participatory group of students... Wishing them all the best for their Professional journey"

BB SINGH

(Head at new Business development TATA Chemicals)

"Students are keen participants in industry interaction...Wish them and NIAM all the best"

Proff. Sanjay Gandhi

Kenhal

It is a sincere thanks to NIAM which is full of zealous students from all walks of life, making this institute a focal place of India's diverse culture blending into the institute called NIAM.

The greatest part is inviting the lecturers from various locales of the country in order to bring together, top level competency in terms of technology and academics. I thank both the students, and the institute, for creating a common meeting ground for young and experienced generation, making way for bright careers of all students at NIAM. Wish all the students best wishes and smiles always.

- Mathukutty M Monippally

Ex-Professor IIM A

I recall vividly the enthusiasm for learning that fellow students displayed.

- Dr Dinesh Jain

Fellow (Agribusiness Management)

Indian Institute of Management Ahmedabad (IIMA)

The students of the PGDABM programme are a right mix of experienced and fresh minds. Their hard working nature, down to earth attitude, a strong urge to learn, and a good sense of practical understanding is worth appreciation. Further, their eye for details and application driven approach, while solving a case study is commendable.

Our Recruiters

HDFC Bank Ltd.

Yes Bank

EXIM Bank

Kotak Mahindra Bank

Fullerton India

IDBI Bank

Axis Bank

Edelweiss

FINO Pay Tech

ICICI Bank

Reserve Bank of India

NABARD

Walmart

Pepsico

ReMS

Origo

Lewis Dreyfus

ADM

Cargill

Olam

NDDB

NCML

NCDEX

PI Industries

Jubilant Food Works

Marico

ITC

HUL

Future Group

Dabur

Mother Dairy

Adani

Field Fresh Foods Private

Limited

Nestle

Aditya Birla Group

Vadilal

DSCL

Coromandel

Nagarjuna

BASF

Syngenta

DOW

TATA Chemicals

ADVANTA

Mahindra Rise

Chambal Fertilizers

Mahyco

FMC

DuPont

JK Seeds

John Deere

MONSANTO

Dhanuka

Bayer Crop Science

United Phosphorus Ltd.

PWC

GAR

Century Ply

Amul

NABCONS

Rajivika

Ranbaxy

Kemin

NBHC

ICCOA

Bharat Insecticides
limited

Godrej Agrovet

ASCI

Sulphur Mills Ltd.

NABFINS



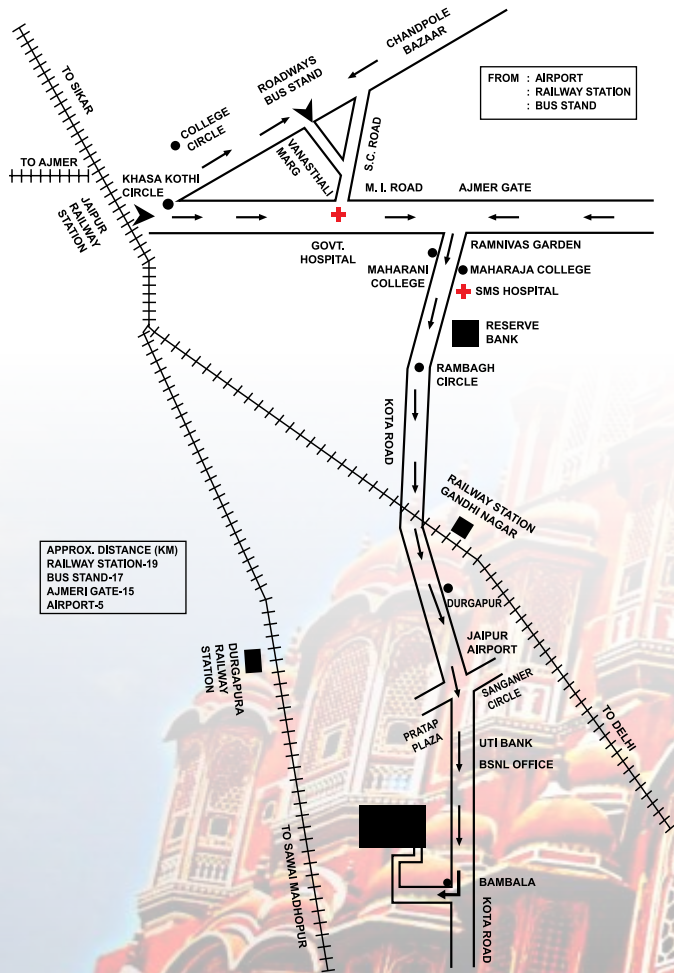
Last word: Invitation by Director



With a rich legacy of 28 years in PGDABM domain complemented by a distinguished faculty and adroit students NIAM has been a campus of choice for its recruiters

Batch of 2015-17 represents the very best of all the efforts and excellence that NIAM has aimed for. It's my pleasure to present you the batch 2015-17 and to invite you for our campus recruitment programme which I am sure will be rewarding

**Dr. Hema Yadav
Director, NIAM**



Sanganer International Airport (Jaipur Airport) has direct flight for all the major cities in India. It is 7 Km away from the NIAM campus

Jaipur Railway station is 19 Km away from NIAM Campus. It has train for all the major destinations in India.

STAY AND CONVEYENCE

It would be our pleasure to host your representative(s) and provide all the necessary assistances to make their stay at NIAM comfortable. We can also extend transport facility from Sanganer airport or Jaipur railway station as per your requirement.





CCS National Institute of Agricultural Marketing

(An Autonomous Organisation under Ministry of Agriculture and Farmer welfare, Govt. of India)

Kota Road, Bambala, Near Sanganer, Jaipur-302033

Ph. 0141-2795101, 2795140, 2795143 | Fax: 0141-2771858, 2770595

Website: www.ccsniam.gov.in