



## Ch. Charan Singh National Institute of Agricultural Marketing (CCSNIAM)

(An Autonomous Organisation of Ministry of Agriculture & Farmers' Welfare, Government of India)

**Jaipur, Rajasthan**

**Webinar Series by National Facilitators of CCS NIAM, Jaipur, Rajasthan**

**30<sup>th</sup> April to 23<sup>rd</sup> May, 2020**

Sl. No.	Speaker	Organization	Topic	Date	Time
1.	Dr. Sachinkumar T. Nandimath and Mr. Sripad Visweswar	University of Horticulture Sciences, Bagalkot, Karnataka	Marketing of Fruits and Vegetables during COVID-19	30/04/2020 Thursday	10:30 AM to 12:00 Noon
2.	Dr. Sarita Das	Centre For Agri management, Department of Business Administration, UTKAL University, Bhubaneswar, Odisha	FPOs in Agricultural Marketing: Answer to COVID Challenges.	01/05/2020 Friday	11:00 AM to 12:00 Noon
3.	Dr. Khitish Kumar Sarangi	Odisha University of Agriculture & Technology (OUAT), Bhubaneswar, Odisha	Good Practices in Agricultural Marketing: Answers to COVID Challenges.	02/05/2020 Saturday	11:00 AM to 12:00 Noon
4.	Dr. Raj Kumar Yogi	ICAR- Indian Institute of Natural Resins and Gums, Ranchi, Jharkhand	Good Practices for lac production processing and marketing during COVID-19	03/05/2020 Sunday	11:00 AM to 12:00 Noon
5.	Sh. Anil Chauhan	HPSAMB Vipnan Bhawan Khalini, Shimla, Himachal Pradesh	Good Practices in Agricultural Marketing: Answers to COVID Challenges.	04/05/2020 Monday	11:00 AM to 12:00 Noon
6.	Ashok Kumar Mathur	Ex NABARD	Project approach for startups	05/05/2020 Tuesday	11:00 AM to 12:00 Noon
7.	Dr. Nirgude Rohit Ramchandra	Mahatma Phule Krishi Vidyapeeth, Rahuri, Ahmednagar, Maharashtra	Economic Analysis of farmers group – A case study of Abhinav Farmers group.	06/05/2020 Wednesday	11:00 AM to 12:00 Noon
8.	Dr. M Prahadeeswaran	Dept. of Agricultural Economics, Agricultural College & Research Institute, Madurai, Tamil Nadu	Potential of Micro and Mobile Retail Marketing of Agricultural Produces during COVID-19.	07/05/2020 Thursday	11:00 AM to 12:00 Noon

9.	Dr. Pokharkar Vasant Genbhau	Mahatma Phule Krishi Vidyapeeth, Rahuri, Department of Agril. Economics., Ahmednagar, Maharastra	Alternative Marketing Systems for farmers during COVID-19.	08/05/2020 Friday	11:00 AM to 12:00 Noon
10.	Dr. Parminder Singh	K.V.K. Sonipat, CCS,HAU, Hisar, Haryana,	Good Marketing Practices for organic produce.	09/05/2020 Saturday	11:00 AM to 12:00 Noon
11.	Dr. Prabha Kant Pathak	ICAR – IGFRI, Jhansi, Uttar Pradesh	Green Fodder Conservation and Marketing for Enriched Animal Diet in COVID-19.	10/05/2020 Sunday	11:00 AM to 12:00 Noon
12.	Sh. Virender Singh	HPSAMB Vipnan Bhawan Khalini, Shimla, Himachal Pradesh	Good Practices in Agricultural Marketing: Answers to COVID Challenges.	11/05/2020 Monday	11:00 AM to 12:00 Noon
13.	Dr. P. Murali	ICAR – Sugarcane Breeding Institute(SBI), Coimbatore, Tamil Nadu	Use of ICT in Agricultural Marketing.	12/05/2020 Tuesday	11:00 AM to 12:00 Noon
14.	Dr. T.M. Gajanana	ICAR – Indian Institute of Horticultural Research, Bengaluru, Karnataka	Innovations and Good practices in marketing of fruits and vegetables.	13/05/2020 Wednesday	11:00 AM to 12:00 Noon
15.	Dr. Shyam Bir Singh	ICAR - Indian Institute of Maize Research, RMR & SPC Begusarai, Bihar	Marketing of Rabi Maize and hybrid seed during COVID period.	14/05/2020 Thursday	11:00 AM to 12:00 Noon
16.	Dr. Manesh Chander Dagla	ICAR – Indian Institute of Maize Research, Ludhiana, Punjab	Maize Management during COVID-19	15/05/2020 Friday	11:00 AM to 12:00 Noon
17.	Mr. Roshan Lal Meena	ICAR – NBSS & LUP Regional Centre Udaipur, Rajasthan	Do's and Don'ts for farmers in COVID period.	16/05/2020 Saturday	11:00 AM to 12:00 Noon

18.	Dr. B.S. Reddy	University of Agricultural Sciences, Raichur, Karnataka	Linking Farmers to Market for sale of perishable commodity during COVID period.	18/05/2020 Monday	11:00 AM to 12:00 Noon
19.	Mr. Pandaba Charan Munda	Odisha University of Agriculture And Technology, Bhubaneswar, Odisha	E-Commerce in Agricultural Marketing in COVID period: Challenges and Opportunities.	19/05/2020 Tuesday	11:00 AM to 12:00 Noon
20.	Ms. Piyashi DebRoy	ICAR - Central Inland Fisheries Research Institute, Barrackpore, West Bengal	Fisheries Marketing in COVID period: Innovations and Good Practices.	20/05/2020 Wednesday	11:00 AM to 12:00 Noon
21.	Ashok Kumar	ICAR - National Bureau of Soil Survey and Land Use Planning (NBSS&LUP), Regional Centre, New Delhi	Role of government sector schemes for welfare of farming community and economically marginalized sections during COVID 19	21/05/2020 Thursday	11:00 AM to 12:00 Noon
22.	Dr. G.M. Hiremath	University of Agricultural Sciences, Raichur, Karnataka	Direct Marketing in Agriculture: Emerging innovations in COVID period for fruits and vegetables.	22/05/2020 Friday	11:00 AM to 12:00 Noon
23.	Dr. V. K. Jayarghavendra Rao,	ICAR – Indian Institute of Horticultural Research, Bengaluru, Karnataka	Unconventional strategies for reaching customers during lockdown period.	23/05/2020 Saturday	11:00 AM to 12:00 Noon

**Link for joining Webinar on Webex Meeting:**

<https://meetingsapac14.webex.com/meetingsapac14/j.php?MTID=m88d4d971f99e91ea82efdb5122712375>

**Meeting number** (access code): 918 262 929

**Meeting password** Nq5pDh47bby

**Contact:**

1. Abhishek Sharma : 90015 56965
2. Karthik Sekar : 94439 28573
3. Rahul Sankhala : 89307 73010